

## Promo Email 1 - 11/8

**Subject:** You Must Watch This Marketing System Series For Your Best Year Yet

Dear \_\_\_\_\_,

Imagine having a customized marketing plan that would bring an unlimited number of pre-qualified patients to your practice.

Wouldn't it feel great to have a stress free, easy, consistent method that would draw people to you that need your help and know it?

Are you ready to have the freedom to focus on the purpose of your practice ...providing a healthy organic solution your community has been looking for?

So how do you create and automate a done for you program that consistently attracts new patients to your practice using today's easy to use technology?

That's the challenge that Dr. Jason Deitch, creator of AmpLIFEied, Dr. Jeff Langmaid, founder of The Evidence Based Chiropractor, and Dr. Stephen Franson, architect of The Remarkable Practice set to solve.

The result of this tremendous collaboration of the the top minds in chiropractic was a system that far exceeded even their expectations....

[It's your brand new Mission Based Marketing Solution.](#)

Watch this and prosper: A 4-part video series that shows you how to attract your ideal target audience by choosing monthly topics based on your community's most common symptoms and how to offer them simple, affordable solutions that work.

You become a part of these conversations when people are actively engaged in looking for positive results for their top health concerns.

In Part One of the Mission Based Marketing Solution, Dr. Stephen and Dr. Jason explain how your practice can overcome the challenges of...

- Fragmented, reactive marketing campaigns
- Time to create a cohesive system that delivers results
- Getting the team onboard to support the vision
- Becoming overwhelmed from a lack of skill in execution
- Where to begin in forming an effective marketing strategy

Watch and discover:

A done for you system that will guide you in having a structure that works, that provides powerful information that will energize you and your practice.

The energy of vitality that attracts rather than promotes.

The importance of focused results for your patients and your practice.

Watch this powerful video right now and discover the secrets of how you can have a Remarkable Practice.

[Click here to watch now](#) and also receive a bonus video where Dr. Stephen explains the 3 pillars of marketing success that will grow your practice to a Remarkable new level.

Part Two of the Mission Based Marketing Solution is where Dr. Jason explains how to leverage social media to bring a steady stream of new patients into your practice.

To your health,

Dr. Stephen and Dr. Jason

P.S. Congratulations on beginning your journey for making 2018 your best year ever. See you tomorrow!

## **Promo Email 2 - 11/10**

**Subject:** Cutting Edge Digital Communication Strategies You Need to Know

Dear \_\_\_\_\_,

Welcome back for Part Two of the Mission Based Marketing Solution!

Do you struggle with a steady flow of pre-qualified new patients coming into your practice?

Are you successfully solving the challenge of attracting today's hyper-busy consumer who's burned out and overwhelmed with the avalanche of information received daily?

People are now more savvy, sophisticated, and suspicious of new solutions to their health.

How are you helping your community successfully navigate through all the noise of social media to discover your practice and want your solutions?

[In Part Two of the Mission Based Marketing Solution](#), Dr. Stephen Franson, Founder of The Remarkable Practice and Dr. Jason Deitch, creator of AmpliFIEd reveal how to attract a steady stream of highly qualified new patients the 'new' old fashioned way, through community, service, reputation and referrals.

You will learn...

- The difference between hunting and farming strategies and how you can utilize both effectively.
- How Facebook is the communication tool that can be a unified voice for our profession if it's used wisely.
- Short term versus Long term marketing plans and how to cohesively implement them to attract engaged new patients.
- How a farming approach actually makes your hunting strategy work better!
- Marketing tools that set the stage for the organic growth and automated process of patients showing up excited and ready to receive your care.

This is not an either/or conversation...it's a new way for Docs to benefit from this powerful new hybrid paradigm of marketing and unmarketing strategies.

Discover how to activate and transform your existing extremely satisfied patients into raving fans of your practice who refer others for a lifetime of health, wellness, and personal performance in their lives.

Your challenge is to NOT get lost in the maze of shiny new marketing objects competing for your attention every day.

This video provides clarity for you to create a cohesive and organized strategy that makes your practice a powerful influence in your community.

[Click here to watch now](#) and receive the bonus video "Unmarketing: The New Way to Engage Patients" by Dr. Jason Deitch.

When you get this idea right, the results are Remarkable...

Check it out now!

Don't forget to tune in tomorrow for Part Three of the Mission Based Marketing Solution where Dr. Jeff Langmaid explains how you can convert research into referrals for your practice.

To Your Health,

Dr. Stephen and Dr. Jason

## Promo Email 3 11/13

**Subject:** How to Turn Research into Referrals and Greater Practice Success

Dear \_\_\_\_\_,

Welcome back to Part Three of the Mission Based Marketing Solution!

Today , Dr. Stephen Franson, creator of Body Signals and Dr. Jeff Langmaid, founder of the Evidence Based Chiropractor show how you can dramatically transform your practice with improved communication about research and why it matters.

Research supporting chiropractic care informs patients how to better treat their symptoms with your care.

Remember...patient education *is effective* marketing and promotion.

It's life changing when people are engaged and refer their family and friends to you.

In this video you'll learn about...

- Transforming research into referrals
- How Facebook live videos improve engagement
- Improved patient education that leads to improved retention rates
- Systems that generate an endless stream of patients
- Improving your in-office workshops to enhance education
- Evidence that will elevate your communication confidence and clinical certainty

You will learn you how to break down chiropractic research to make it accessible for your community to use to generate new patient referrals.

Don't miss out on this powerful session that will transform your mindset and grow your practice.

Today you will also receive a bonus video, "The Science Solution" a step by step guide to finding, curating and presenting chiropractic research by Dr. Jeff Langmaid.

Be the new health leader in your community by learning what's in this powerful video now!

There's a special announcement tomorrow from the Mission Based Marketing Solution Team...

Don't miss out on his important news.

To your Health,

Dr. Stephen and Dr. Jeff

## Email 4 11/15

**Subject:** Announcing The NEW AND IMPROVED Done For You New Patient Attraction System

Dear \_\_\_\_\_,

Hopefully you've watched the videos we've already shared with you.

In today's video, you'll learn how...

Dr. Jason Deitch, founder of AmpLIFEied, Dr. Jeff Langmaid, creator of the Evidenced Based Chiropractor, and Dr. Stephen Franson, engineer of The Remarkable Practice formed the dream team collaboration that's the most robust new patient attraction solution on the market.

Together, we're extremely proud to introduce you to...

### **The Body Signals Program**

Your new internal, external, and digital, done for you marketing system.

A proven system used by hundreds of practices for over 20 years... that now works even better!

What's included?

Each month, you'll receive these 20 tools that makes new patient acquisition simpler, easier and more powerful than ever...

Use a few or use them all. Either way, you've got the profession's top minds on your practice's marketing team.

- 1) Body Signals Powerpoint Presentation** - researched and workshop ready (*\$500 Value*)
- 2) Body Signals Referral Cards** - referral cards to promote your special offer (*\$50 Value*)
- 3) Body Signals Workshop Script Worksheet** - planning sheet for your workshop presentation (*\$50 Value*)
- 4) Body Signals Workshop Attendee Handouts** - for attendees to take notes, take home and share with others (*\$50 Value*)
- 5) Body Signals Promotional Flyers** - to advertise your workshop (*\$50 Value*)
- 6) Body Signals Postcard Invites** - to invite the community to your workshop (*\$100 Value*)
- 7) Body Signal Workshop Video Invite** - video invitation to your workshop (*\$100 Value*)
- 8) Body Signal Email Promotional Templates** - a 2-3 email topic based email campaign written in advance to enhance engagement, delivered as editable files (*\$600 Value*)
- 9) Body Signals Promotional Social Graphics** - to advertise your workshop on your practice's social networks (*\$50 Value*)
- 10) Body Signals Social Media Graphics and Automation** - eye catching graphics and done for you posting service 3 times/week (*\$200 Value*)
- 11) Facebook Event Details** - monthly, topic specific Facebook Event graphic and event description (*\$100 Value*)
- 12) Research That Matters** - beautifully designed, custom weekly handouts for your prospects, patients, presentations, and other healthcare professionals (*\$200 Value*)
- 13) Research that Matters Weekly Blog Posts** - unbranded, for your website and social channels (*\$100 Value*)

- 14) Research That Matters Weekly TV episodes** - hosted by Jeff Langmaid; a done for you 2-minute video episode highlighting the weekly research and why it matters including worksheet to help your craft your own Research that Matters TV episodes (*\$400 Value*)
- 15) Research That Matters In-office Videos** - educational video display slide series (*\$100 Value*)
- 16) Research That Matters Monthly Doctor's Brief** - how-to implement and optimize this month's Research That Matters (*\$500 Value*)
- 17) Private Facebook Group Access** - join Body Signals exclusive group: Chiropractic Research Agenda Consortium (CRAC) (*\$250 Value*)
- 18) FB Live Open Office Hours** - live Q&A to answer your questions (*\$400 Value*)
- 19) FB Live New Member Training** - with Jason and Jeff for easy implementation and optimal results (*\$500 Value*)
- 20) Facebook Page Monthly Cover Image** - make a great first impression with new visitors to your Facebook Page (*\$50 Value*)

People are actively looking for help. The only question is whether they're looking to you for help?

***ACT NOW***  
***limited time special offer***

Register today and let us join your practice's professional marketing team...

Save \$300 off the retail price of ~~\$695~~ using **PROMO CODE BSP18** when you order your program before Monday night...that's Nov 20th at midnight!

**Receive all this for ONLY...\$395 a month.**

Be your community's most trusted source of inspiration and health news.

The key to your success in 2018 is being proactive today.

**Click the link**  
**Get started today**

Together, let's make 2018 your best year yet!

To your success,

Dr. Jason, Dr. Jeff, and Dr. Stephen

**Email 5 - 11/16**

**Subject:** AT LAST- THE Stress-Free Marketing System That Works...

Dear \_\_\_\_\_,

In the 4-part Mission Based Marketing Solution video series, you learned about the new, customizable system for success for new patient marketing.

The dream team of Dr. Jason Deitch, Dr. Jeff Langmaid, and Dr. Stephen Franson have created a state of the art solution to getting more patients into your practice.

The Body Signals 3.0 program is now available...

What's included?

Each month, you'll receive these 20 tools that makes new patient acquisition simpler, easier and more powerful than ever...

Use a few or use them all. Either way, you've got the profession's top minds on your practice's marketing team.

- 1) Body Signals Powerpoint Presentation** - researched and workshop ready (*\$500 Value*)
- 2) Body Signals Referral Cards** - referral cards to promote your special offer (*\$50 Value*)
- 3) Body Signals Workshop Script Worksheet** - planning sheet for your workshop presentation (*\$50 Value*)
- 4) Body Signals Workshop Attendee Handouts** - for attendees to take notes, take home and share with others (*\$50 Value*)
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- 13) Research that Matters Weekly Blog Posts** - unbranded, for your website and social channels (*\$100 Value*)
- 14) Research That Matters Weekly TV episodes** - hosted by Jeff Langmaid; a done for you 2-minute video episode highlighting the weekly research and why it matters including worksheet to help your craft your own Research that Matters TV episodes (*\$400 Value*)
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- 16) Research That Matters Monthly Doctor's Brief** - how-to implement and optimize this month's Research That Matters (*\$500 Value*)
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- 18) FB Live Open Office Hours** - live Q&A to answer your questions (*\$400 Value*)

**19) FB Live New Member Training** - with Jason and Jeff for easy implementation and optimal results (*\$500 Value*)

**20) Facebook Page Monthly Cover Image** - make a great first impression with new visitors to your Facebook Page (*\$50 Value*)

People are actively looking for help. The only question is whether they're looking to you for help?

***ACT NOW***  
***limited time special offer***

Register today and let us join your practice's professional marketing team...

Save \$300 every month instantly when you order your program before Monday night...that's Nov 20th at midnight!

It couldn't be easier for you to enroll...

**NO PROMO CODE NECESSARY! Click the link and get started now!**

**\$695**

**You receive all this for ONLY...\$395 a month.**

We're so confident you're going to be a raving fan of this system...

We've included our **No Questions Asked, 100% Money Back Guarantee**. If you're not completely satisfied with the increased amount of new patients that arrive to your practice, we'll make it easy to get a refund. There are no strings attached, no forms to fill out, and **no risk to you**. We won't even ask for the system to be returned.

Be your community's most trusted source of inspiration and health news.

The key to your success in 2018 is being proactive today.

**Attention...**We've made it even easier for you to enroll...

**NO PROMO CODE NEEDED FOR THE SAVINGS!**

To your success,

Dr. Jason, Dr. Jeff, and Dr. Stephen

**Email 6 - 11/20**

**Subject: Time is Running Out On Our Exclusive Offer To You**

Dear \_\_\_\_\_,



In 2018, those who aren't committed to new strategies will be left behind...and YOU don't want to be one of them.

The Body Signals 3.0 system is the best solution to helping your practice grow while supporting the emerging wellness lifestyle trends in your community.

The dream team of Dr. Jason Deitch, Dr. Jeff Langmaid, and Dr. Stephen Franson have created the state of the art solution to getting more patients into your practice.

You've given us feedback looking for the answers the system provides such as..

"The #1 thing I am aiming to get is a great way to structure my yearly marketing plan, with some useful ideas on topics I can plug and play today."

"The #1 thing I am looking for is growing my practice (actually doubling my practice) with people that I have as my ideal patient. Thank you for teaming up for this mission!"

### **The Body Signals 3.0 System Is Now Available**

Every month you're going to receive **20 customizable, done for you tools** that will bring new patients into your practice in a more easy, lucrative, and fun way!

You can select the ones that will be the best fit for your expertise and style of care.

There's great confidence in knowing that you'll have the best marketing minds in chiropractic joining your team.

Here's what our docs say...

"I've been using this Body Signals program and it rocks! Can't wait for the new updates. Jason Deitch and Stephen Franson crushed it with this program. Done for you and easy to implement. Turnkey!" - Dr. Seth Labott

"I just wanted to share with everyone, after completing 8 Body Signals workshops the results are in: 122 people in attendance; 51 guests; 67 new patients; we converted 80%. Talk about prequalifying patients, 100% of lives were changed for the better. We have one workshop left in the year, "sleep issues". I'm heading into this with 100% focus and clarity."  
- Dr. Rob Conroy

People are actively looking for help. The only question is whether they're looking for YOU!

Register today and let us join your practice's professional marketing team...

During this launch period, **save \$300 every month** when you order your program before Monday night...that's **Nov 20th at midnight!**

It couldn't be easier for you to enroll...**NO PROMO CODE NECESSARY!**

You will receive ALL of this for only...\$395 a month

**Time Is Running Out!**

**Click [HERE](#) and Get Started Now!**

We're so confident you're going to be a raving fan of this system...

We've included our **No Questions Asked, 100% Money Back Guarantee**. If you're not completely satisfied with the increased amount of new patients that arrive to your practice, we'll make it easy to get a refund.

There are no strings attached, no forms to fill out, and no risk to you. We won't even ask for the system to be returned.

Be your community's most trusted source of inspiration and health news.

**The key to your success in 2018 is being proactive today.**

To your success,

Dr. Jason, Dr. Jeff, and Dr. Stephen

## **Email 7 - 11/20**

**Subject:** Last Chance! 43% Off Your Enrollment Until Midnight.

Dear \_\_\_\_\_,

The time is NOW to eliminate the worry and stress in figuring out how to bring new patients into your practice.

Wouldn't it be awesome to be known as the authority for ending pain and suffering?

Your reputation would transform the practice a referral generating magnet and would have a profound effect on healing and preventative health in the community.

You would be the valuable source for wellness education and care... and your tribe would become raving fans.

That vision can become a reality with the new internal, external, and digital done for you marketing system.

The dream team of Dr. Jason Deitch, Dr. Jeff Langmaid, and Dr. Stephen Franson have created the state of the art solution to getting more patients into your practice.

**The Body Signals 3.0 System Is Now Available**

Every month you're going to receive **20 customizable, done for you tools** that will bring new patients into your practice in a more easy, lucrative, and fun way!

This proven marketing system is generating new patients for hundreds of Docs worldwide with over the top results.

Register today and let us join your practice's professional marketing team...

We'll help you master this ingenious marketing system that attracts an endless flow of new patients..

**Enroll Today and save \$300 off the monthly membership. That's a savings of 43%!**

**But you MUST order your program BEFORE Midnight Tonight!**

You will receive ALL of this for only...\$395 a month

**Time Is Running Out!**

**The Deadline for 43% Savings is Midnight**

**Click [HERE](#) and Get Started Now!**

We're so confident you're going to be a raving fan of this system...

We've included our **No Questions Asked, 100% Money Back Guarantee**. If you're not completely satisfied with the increased amount of new patients that arrive to your practice, we'll make it easy to get a refund.

There are no strings attached, no forms to fill out, and no risk to you. We won't even ask for the system to be returned.

Be your community's most trusted source of inspiration and health news.

**The key to your success in 2018 is being proactive TODAY.**

Don't make the mistake of missing out on the maximum savings for your success.

**Enroll NOW!**

To your health,

Dr. Jason, Dr. Jeff, and Dr. Stephen